



BULLPADEL NAMED OFFICIAL SPONSOR OF THE BNL ITALY MAJOR PREMIER PADEL 2025

Madrid, May 21, 2025 – Bullpadel is proud to announce its role as an **official sponsor of the BNL Italy Major Premier Padel 2025**, one of the most prestigious events on the international padel calendar, taking place in Rome **from June 8th to June 15th**.

As part of this partnership, Bullpadel will serve as the **official sponsor in the categories of racket, footwear and balls** further solidifying its position as a leading global padel brand and reaffirming its commitment to the sport's professional growth worldwide.

“For Bullpadel, being part of an event of this magnitude is both an honor and a responsibility. We continue to invest in the development of padel at every level, and the Italy Major is the perfect stage to showcase our innovation and performance,” said **Alfredo Peñalver, CEO of Bullpadel**.

At the iconic **Foro Italico** in Rome, Bullpadel will have a strong presence as official sponsor, offering spectators the chance to discover and purchase its latest products. As part of the event, Bullpadel will launch a **special edition racket created exclusively for the BNL Italy Major**, available for purchase at the brand's stand throughout the tournament, along with a wide selection of footwear, bags, and accessories.

This collaboration reinforces Bullpadel's presence on the **Premier Padel tour** and highlights the brand's ongoing dedication to innovation, quality, and performance—key pillars of its identity.

About Bullpadel

Bullpadel is a leading padel brand with over 20 years of experience, present in more than 30 countries. Trusted by both amateur and professional players, Bullpadel stands out for its technological innovation and its dedication to creating top-quality gear for all levels of play.